



# CDAO Defence UK

27th January 2026

## 30 SECOND AD INFORMATION

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Below are the specs for the 30 second ad:

- Video dimension (in pixels) – Widescreen, 16:9 format
- File type – Mp4
- Frames per second - 1080i/1080p
- Audio? - Yes
- Subtitles? – Yes, if this is a separate file please provide it along with the video file so we can ensure seamless presentation

Ad's are due to Alexia by **20<sup>th</sup> January**